



THE 5TH ANNUAL ELEVATION AWARDS SPONSORSHIP & PARTNERSHIP PACKAGES

INTRODUCTION

The 5th Annual Elevation Awards is an esteemed Bahamian Entertainment Awards show that celebrates and honors outstanding achievements in the Bahamian entertainment industry. This event is designed to recognize and showcase the talent, creativity, and contributions of artists and professionals within the Bahamas' entertainment scene. In line with our mission to elevate the local entertainment industry, we are excited to offer a range of sponsorship and partnership opportunities for businesses to align themselves with this prestigious event.

EMPOWER
YOUR
BRAND
ELEVATE
YOUR
PRESENCE

EVENT OVERVIEW

- Date: Saturday, April 6th, 2024
- Venue: Sandals Beach Resorts
- Broadcast: Live on Television
- Budget: \$65,000
- Market Reach: The Bahamas



SPONSORSHIP PACKAGES



I. PLATINUM SPONSORSHIP - \$15,000

- Exclusive Title Sponsorship: "Presented by [Your Company]"
- Prominent Logo Placement: Company logo featured prominently on all event materials, including banners, posters, and digital assets.
- Premium Exposure: Frequent mentions and acknowledgments throughout the event.
- On-Air Recognition: Your company mentioned during live television broadcasts.
- Social Media Promotion: Extensive promotion on our social media platforms.
- Logo on Red Carpet: Displayed on the step-and-repeat banner at the event.
- Full-Page Ad: In the event program.
- Acknowledgment in Press Releases and Media Coverage.
- 30-Second Ad Spot during the broadcast.



2. GOLD SPONSORSHIP - \$10,000

- Exclusive Title Sponsorship for Live Red Carpet: "Live Red Carpet Presented by [Your Company]"
- Prominent Logo Placement: Company logo featured on event materials, including banners, posters, and digital assets.
- Frequent Exposure: Regular mentions and acknowledgments throughout the event.
- Social Media Promotion: Promotion on our social media platforms.
- Logo on Red Carpet: Displayed on the step-and-repeat banner at the event.
- Half-Page Ad: In the event program.
- Acknowledgment in Press Releases and Media Coverage.
- 30-Second Ad Spot during the broadcast.
- Opportunity to Present an Award to a Winner in a Chosen Category.

3. SILVER SPONSORSHIP - \$5,000

- Logo Placement: Company logo featured on select event materials.
- Exposure: Periodic mentions and acknowledgments throughout the event.
- Social Media Promotion: Basic promotion on our social media platforms.
- Quarter-Page Ad: In the event program.
- Acknowledgment in Press Releases and Media Coverage.
- 30-Second Ad Spot during the broadcast.
- Opportunity to Present an Award to a Winner in a Chosen Category.





4. BRONZE SPONSORSHIP - \$2,500

- Logo Placement: Company logo featured on select event materials.
- Exposure: Limited mentions and acknowledgments throughout the event.
- Acknowledgment in Event Program.
- Social Media Mention.
- Opportunity to Present an Award to a Winner in a Chosen Category.

CATEGORY SPONSOR - \$1,000

- Logo Affixed on Screen: Your company logo displayed prominently during the announcement of a specific award category.
- Company Mention: Recognition as the Category Sponsor during the presentation of the sponsored award.

ADDITIONAL OPPORTUNITIES:

- Customized Sponsorship: Tailor a package to meet your specific goals and budget.
- Product Placement: Showcase your products during the event.
- After-Party Sponsorship: Host the official after-party and engage with our audience.





CONCLUSION

The 5th Annual Elevation Awards provides an exceptional platform to elevate your brand's visibility and reputation while supporting the Bahamian entertainment industry. We invite small, medium, and large businesses to partner with us on this exciting journey of recognition and celebration. Don't miss this opportunity to be a part of an event that resonates with the vibrant culture and talent of The Bahamas.

ELEVATE YOUR BRAND WITH US AT THE 5TH ANNUAL ELEVATION AWARDS!

CONTACT INFORMATION

For inquiries and to secure your sponsorship package, please contact:

Vincent McDonald Jr. Managing Director, Encore Media Group Ltd.
Email: vince@encoremediaonline.com Phone: 242-829-2815

Don't hesitate to reach out to Vincent McDonald Jr. for any sponsorship-related inquiries or to discuss how your brand can be a part of The 5th Annual Elevation Awards!