



About the Show

The Elevation Awards, now in its 6th year, is the Bahamas' premier entertainment award show, celebrating outstanding achievements in local music, arts, and entertainment industries. The Awards recognizes talent across various categories, including music, film, theater, and media.

The event not only highlights the best in Bahamian entertainment but also serves as a platform for emerging artists and industry professionals to showcase their work. With live performances, red carpet moments, and celebrity appearances, the Elevation Awards has become a highly anticipated event on the Bahamian cultural calendar.

Date: Saturday, March 21st, 2026 Broadcast: Live on local television

Why Partner with the Elevation Awards?

Partnering with the Elevation Awards offers unparalleled opportunities to connect with a vibrant and engaged audience. By aligning your brand with the Elevation Awards, you gain visibility and credibility within the entertainment industry and the broader community. Benefits include:

- Brand Exposure: A wide reach to a diverse audience through event promotions, media coverage, and on-site visibility.
- Community Engagement: Show your support for local talent and contribute to the growth of the Bahamian arts and entertainment industry.
- Networking Opportunities: Connect with key industry players, influencers, and potential customers.
- Exclusive Access: Enjoy VIP treatment and exclusive event experiences for you and your guests.

How to Become a Partner

Becoming a partner is simple with customizable options to meet your brand's specific needs. Choose a partnership level that aligns with your marketing goals and budget, and we'll work with you to maximize your investment. To get started:

- 1. Review Partnership Packages: Select the level that best fits your objectives.
- Contact Us: Reach out to our partnership team to discuss your options and finalize the details.
- 3. Sign Agreement: Once we've tailored the package to your needs, sign the partnership agreement.
- 4. Enjoy the Benefits: Take full advantage of the exposure and opportunities provided by your partnership.

Partnership Levels

Platinum Partner - \$15,000

- Exclusive Naming Rights: Your brand/company name featured in the event title (e.g., "The Elevation Awards Presented by [Your Company]").
- Premium Brand Placement: Prominent logo placement on all promotional materials, including event tickets, posters, and digital campaigns.
- Stage Recognition: Acknowledgment during the award ceremony with opportunities to present major awards.
- VIP Experience: Access to VIP seating, exclusive backstage passes, and meet-and-greet opportunities with performers and celebrities.
- Comprehensive Media Package: Inclusion in press releases, interviews, and media coverage.
- On-Site Activation: Opportunity to set up a branded booth or activation area at the event.

Gold Partner - \$10,000

- Official Red Carpet Sponsor: Exclusive branding on the red carpet and step-and-repeat backdrop.
- Logo Placement: Inclusion on promotional materials, event tickets, and digital campaigns.
- Stage Recognition: Acknowledgment during the award ceremony.
- VIP Access: VIP seating and backstage passes.
- Media Coverage: Inclusion in selected press releases and media coverage.
- On-Site Activation: Branded activation area at the red carpet entrance.

Silver Partner - \$5,000

- Public Voting Category Sponsor: Your company will be listed as the official sponsor for the
 public voting category. Your brand and logo will be prominently incorporated into the
 voting platform layout, ensuring maximum visibility and engagement with the voting
 audience.
- Logo Placement: Inclusion on promotional materials and digital campaigns.
- Stage Recognition: Acknowledgment during the award ceremony.
- VIP Seating: Access to premium seating at the event.
- Media Mention: Inclusion in event-related media coverage.

Award Category Partner - \$1,000

- Award Sponsorship: Your brand associated with a specific award category (e.g., "Best New Artist Award Presented by [Your Company]").
- Logo Placement: Inclusion on promotional materials related to the sponsored category.
- Stage Recognition: Acknowledgment during the presentation of the sponsored award.
- Event Tickets: Access to event tickets for your team or guests.





Advertisement Packages



TV Ad Packages

As a partner of the 6th Annual Elevation Awards, your brand will gain exposure to a wide audience through our live broadcast on local television. This year, we are offering unique TV ad packages to ensure your message reaches viewers across The Bahamas.

Prime Time TV Ad Package

\$3,000

- 60-Second Commercial Spot: Your ad will air during the prime time of the live broadcast, ensuring maximum visibility.
- Logo Placement: Your logo will be displayed on-screen during transitions and lower thirds.
- Mention During Broadcast: Acknowledgment by the event hosts during the live broadcast.
- Social Media Integration: Your ad will be shared across our social media channels for extended reach.

Feature TV Ad Package

\$2,000

- 30-Second Commercial Spot: Your ad will air during the live broadcast at high-traffic intervals.
- Logo Placement: Inclusion of your logo on the event's digital promotions and website.
- Mention During Broadcast: Acknowledgment by the event hosts during the live broadcast.

Standard TV Ad Package

\$1,500

- 30-Second Commercial Spot: Your ad will air during the live broadcast at selected intervals.
- Logo Placement: Inclusion of your logo on the event's digital promotions and website.

Spotlight TV Ad Package

\$1,000

- 30-Second Commercial Spot: Your ad will air during the live broadcast.
- Logo Placement: Inclusion of your logo on the event's digital promotions and website.

Event Partner TV Shout-Out

\$500

- Verbal Acknowledgment: Your brand will receive a shout-out from the event hosts during the live broadcast.
- Logo Placement: Inclusion of your logo on the event's digital promotions and website.

Per Ad Rate

- 60-Second Commercial Spot: \$225 per ad.
- 30-Second Commercial Spot: \$175 per ad.

On-Screen Promotional Banners

- Banner Ad: \$200 per banner.
 - Your brand's banner will be displayed on-screen during key moments of the live broadcast, providing constant visibility throughout the event.

These TV ad packages provide an excellent opportunity to showcase your brand to a large, engaged audience. Our live broadcast on local television ensures that your message will reach households across the Bahamas, amplifying your brand's visibility and impact.

For more information or to customize a TV ad package, please contact our advertising team. Join us in making the 6th Annual Elevation Awards an unforgettable experience!

2026 Award Categories

- 1. New Artist of the Year
- 2. Male Artist of the Year
- 3. Female Artist of the Year
- 4. Gospel Artist of the Year
- 5. Song of the Year
- 6. Contemporary Song of Year
- 7. Gospel Song of the Year
- 8. Traditional Song of the Year
- 9. Reggae Song of the Year
- 10. HipHop Song of the Year
- 11. TV Series of the Year
- 12. TV Talk Show of the Year
- 13. Music Video of the Year
- 14. Vlog of the Year
- 15. Photographer of the Year
- 16. Video Producer of the Year
- 17. Sketch Comedian of the Year
- 18. Stage Play/Short Film of the Year
- 19. People's Choice Award
- 20. Entertainer of the Year
- 21. Social Influencers of the Year

Special Awards

- 1. Lifetime Achievement Award
- 2. Trailblazer Award





Partner with us today!

Email theelevationawards@gmail.com visit our website at theelevationawards.com call us at 242-804-2687