

8TH ANNUAL

ELEVATION

A W A R D S

2026/2027 | PARTNERSHIP KIT

—
CELEBRATING EXCELLENCE.
ELEVATING TALENT.
CREATING UNFORGETTABLE EXPERIENCES.
—

SATURDAY, APRIL 10TH, 2027
MARGARITAVILLE BEACH RESORT NASSAU
NASSAU, BAHAMAS

ABOUT THE SHOW

The Elevation Awards is one of The Bahamas' premier celebrations of excellence in entertainment, media, music and the creative arts. Now entering its 8th Annual edition, the awards platform continues to recognize outstanding individuals and organizations whose talent, creativity and contributions are shaping culture and inspiring the next generation.

The Elevation Awards brings together artists, entertainers, media personalities, industry professionals, influencers, business leaders and supporters for an unforgettable evening of recognition, live entertainment and celebration.

2027 EVENT DETAILS

SATURDAY,
APRIL 10TH, 2027

MARGARITAVILLE
BEACH RESORT NASSAU
NASSAU, BAHAMAS

EVENT HIGHLIGHTS



RED CARPET
EXPERIENCE



LIVE AWARDS
CEREMONY



NATIONAL &
INTERNATIONAL
MEDIA EXPOSURE



LIVE
PERFORMANCES



CELEBRITY &
INDUSTRY GUESTS



DIGITAL &
SOCIAL MEDIA
ENGAGEMENT



NETWORKING
OPPORTUNITIES



BRAND ACTIVATIONS
& PRODUCT
INTEGRATION

PARTNERSHIP OPPORTUNITIES

The Elevation Awards offers strategic partnership opportunities designed to provide brands with meaningful exposure before, during and after one of the most anticipated nights in Bahamian entertainment. From television and digital exposure to on-site activations, product placement and award presentation opportunities, partners can align their brand with excellence while connecting directly with a diverse and engaged audience.

TITLE PARTNER

\$10,000

"The 8th Annual Elevation Awards Presented by [Company Name]"

BENEFITS

- Exclusive Title Partner recognition across major event marketing and promotional materials
- Brand naming integration: "The 8th Annual Elevation Awards Presented by [Company Name]"
- Prominent logo placement on official event artwork and selected promotional assets
- 30-second and 60-second television advertising opportunities
- Brand and product placement opportunities throughout the event
- On-screen recognition during the awards ceremony
- Prominent logo placement on the official website and digital platforms
- Dedicated social media recognition and promotional opportunities
- Red carpet branding opportunities
- On-site signage and branded activation opportunities
- VIP tickets/table experience for company representatives and guests
- Opportunity for a company representative to participate in a designated presentation moment
- Post-event recognition and digital exposure

RED CARPET PRESENTED BY [COMPANY NAME]

\$7,500

"The Elevation Awards Red Carpet Presented by [Company Name]"

BENEFITS

- Exclusive naming rights for the 2027 Red Carpet Experience
- Prominent logo placement on the red carpet step-and-repeat
- Brand integration throughout red carpet interviews and coverage
- Product placement and sampling opportunities
- Dedicated social media recognition
- On-site signage and branding
- Inclusion in selected promotional materials
- VIP event access

PUBLIC VOTING PRESENTED BY [COMPANY NAME]

\$5,000

"Public Voting Presented by [Company Name]"

BENEFITS

- Exclusive presenting partner recognition throughout the public voting campaign
- Logo placement on voting-related graphics and promotional materials
- Digital and social media exposure throughout the voting period
- "Public Voting Presented by [Company Name]" branding across applicable voting platforms and promotional assets
- Opportunity to engage audiences through contests or branded activations
- On-screen recognition during the awards presentation
- Website and digital platform recognition

CATEGORY SPONSOR

\$1,000

"[Award Category] Presented by [Company Name]"

BENEFITS

- Exclusive sponsorship of one official award category
- "[Award Category] Presented by [Company Name]" recognition
- Company logo displayed during the category presentation
- Brand mention by the host during the live awards ceremony
- Opportunity for a company representative to present the award to the winner
- Social media recognition
- Inclusion in selected event materials

WHY PARTNER WITH US?

The Elevation Awards provides more than just sponsorship. It creates opportunities for brands to become part of a powerful cultural experience while connecting with a diverse and engaged audience.



CONNECT WITH A **GROWING AUDIENCE**

Engage with consumers, creatives, entertainment lovers and industry leaders across multiple platforms.



BUILD **BRAND VISIBILITY**

Receive exposure through television, digital media, social media, live event branding and promotional campaigns.



ALIGN WITH **EXCELLENCE**

Position your organization alongside a respected platform dedicated to celebrating talent, achievement and cultural impact.



CREATE MEMORABLE **EXPERIENCES**

Utilize opportunities for product placement, activations and direct engagement with attendees.



EXTEND **YOUR REACH**

Partnership benefits can extend beyond event night through pre-event promotions, public voting, red carpet coverage and post-event digital content.



SUPPORT **BAHAMIAN TALENT**

Demonstrate your commitment to the growth and development of local creatives, entertainers and cultural industries.

WHEN YOU PARTNER WITH THE **ELEVATION AWARDS**

your brand becomes part of the celebration of those who continue to elevate The Bahamas through creativity, excellence and innovation.

CELEBRATING
EXCELLENCE.
ELEVATING TALENT.
CREATING
UNFORGETTABLE
EXPERIENCES.

8TH ANNUAL ELEVATION AWARDS

AWARD CATEGORIES

The Elevation Awards recognize and celebrate outstanding individuals and organizations who are making a significant impact in the entertainment, media, music and creative industries in The Bahamas.

MUSIC & ENTERTAINMENT

Recording Artist of the Year

Song of the Year

Music Video of the Year

Male Artist of the Year

Female Artist of the Year

Gospel Artist of the Year

New Artist of the Year

Music Producer of the Year

Live Sound Engineer of the Year

MEDIA & DIGITAL

Radio Talk Show of the Year

TV Talk Show of the Year

Podcast of the Year

Graphic Designer of the Year

Videographer of the Year

Photographer of the Year

Sketch Comedian of the Year

PEOPLE'S CHOICE

People's Choice Award

Radio Personality of the Year

Party Band of the Year

SPECIAL RECOGNITION

Trailblazer Award

Lifetime Achievement Award

For The Culture Award

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ELEVATING TALENT.
CREATING UNFORGETTABLE
EXPERIENCES.

8TH ANNUAL ELEVATION AWARDS

SPEND THE WEEKEND AT MARGARITAVILLE

Make the 2027 Elevation Awards more than just an evening — make it a complete weekend experience.

SATURDAY, APRIL 10TH, 2027

MARGARITAVILLE BEACH RESORT NASSAU
NASSAU, BAHAMAS

STAY

Experience comfortable accommodations in the heart of downtown Nassau.



PLAY

Enjoy the energy, entertainment and amenities surrounding the Margaritaville experience.



CELEBRATE

Join nominees, honorees, industry leaders and special guests for the 8th Annual Elevation Awards.



EB
ENCORE
BAHAMAS
WHERE EXPERIENCES COME ALIVE

8TH ANNUAL

ELEVATION AWARDS

PRODUCED BY:

ENCORE BAHAMAS

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EVENT PLANNING & MANAGEMENT | AUDIO VISUAL & LIGHTING
STUDIO RENTAL | TALENT MANAGEMENT | EVENT RENTAL



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8TH ANNUAL ELEVATION AWARDS

BE A PART OF THE MOVEMENT

The Elevation Awards is more than just an awards show — it's a celebration of the talent, creativity and impact that continue to shape and elevate the entertainment, media, music and creative industries in The Bahamas.

Join us as we honor excellence, inspire the next generation and create unforgettable experiences.

CELEBRATE

Outstanding talent, creativity and achievement.

CONNECT

With industry leaders, creators, partners and influencers.

SUPPORT

The continued growth of The Bahamas' entertainment, media, music and creative industries.



BEAUTIFUL VENUE
MARGARITAVILLE RESORT NASSAU



RED CARPET EXPERIENCE
SPECIAL GUESTS, MEDIA & MORE



LIVE BROADCAST
ON ZNS TV 13 & MAJOR
STREAMING PLATFORMS

SATURDAY
APRIL 10TH, 2027
6:00 PM

MARGARITAVILLE
BEACH RESORT NASSAU
NASSAU, BAHAMAS

LIVE ON
ZNS TV 13
& ALL MAJOR
STREAMING PLATFORMS

